

One North Brentwood Boulevard Suite 850 Saint Louis, Missouri 63105 Telephone 314-726-1600 Toll Free 314-726-1601 benjaminfedwards.com

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For more information, contact: Margaret Welch at 314-703-1215, or margaret@mgwcommunications.com

FOR IMMEDIATE RELEASE

Benjamin F. Edwards & Co. Opens Second Texas Location in Paris; Also Adds Pair of Advisors to Illinois Office

(ST. LOUIS, September 14, 2015) – Brokerage firm Benjamin F. Edwards & Co. opened an office in Paris, Texas, company officials announced today. The new location is the firm's second in the Lone Star State, joining Sherman. In addition, the firm announced that two advisors joined its existing office in Decatur, Ill.

Collectively, the new advisors represent \$231 million in assets under management. With the new office, the firm now has 51 offices and a presence in 24 states.

"Around the country, advisors continue to be drawn to our dynamic business model and our client-first culture," said Marty Altenberger, senior vice president, director of branches and regional manager. "At Benjamin F. Edwards & Co., our advisors are empowered with the freedom to choose from a competitive assortment of products and services that best suit their clients' financial goals and objectives."

Joining the firm are the following (by location):

Paris, Texas

Robert M. Smith, CFP®, Senior Vice President – Investments: Smith brings with him more than 30 years of experience in the financial services industry, and concentrates on retirement income planning. He earned his CERTIFIED FINANCIAL PLANNER™ designation from the College for Financial Planning in 2012. He transfers from Wells Fargo Advisors. Also making the move is Mary Olsen, who joins as a senior financial associate and will assist with client service responsibilities.

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Decatur, Ill.

Todd Brunner, AAMS®, Associate Vice President – Investments: Todd Brunner brings with him more than 10 years of experience in the financial services industry, and concentrates on investment strategies and retirement planning. In 2007, he earned his ACCREDITED ASSET MANAGEMENT SPECIALISTSM, or AAMS®, certification from the College for Financial Planning.

Jamie Brunner, Associate Vice President – Investments: Jamie Brunner has worked in the financial services industry since 2008 and specializes in retirement planning and women in investing. Previously, she worked in advertising and public relations, and served as a missionary.

Todd and Jamie, who are married, are transferring from Edward Jones.

About Benjamin F. Edwards & Co.

With a tagline of "Investments for Generations," Benjamin F. Edwards & Co. is headquartered in St. Louis, Mo. The firm was founded in 2008 by Benjamin F. (Tad) Edwards IV and currently has 51 branch offices in 24 states and more than 400 employees.

A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards & Co. is a full-service brokerage and a Registered Investment Adviser, which offers a wide array of financial products, advisory and investment banking services to its clients and financial advisors. For more information about Benjamin F. Edwards & Co., please visit the firm's corporate website, benjaminfedwards.com, GetInAtBenEdwards.com for advisors, or follow the company on Twitter.com/GrowWithBFEC.

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