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FOR IMMEDIATE RELEASE

Benjamin F. Edwards & Co. Opens First Location in Iowa Company expands presence to 21 states

(ST. LOUIS, November 4, 2013) – Company officials for brokerage Benjamin F. Edwards & Co. announced today the opening of a new branch office in Waterloo, Iowa. The branch opening also includes the addition of two experienced financial professionals who comprise the Pilipchuk Wealth Management team.

Dawn Pilipchuk-Kruth, Vice President-Investments: Pilipchuk-Kruth has been in the financial services industry for almost 20 years and an advisor since 2005. Active in the local Waterloo community, she is a trustee for the Covenant Foundation, Inc.

Nickolas D. Pilipchuk, Financial Consultant: Pilipchuk joined the securities industry and his sister in 2010 to form Pilipchuk Wealth Management.

Assisting the team is Angelina Lingua, who joins as financial associate and brings more than eight years of securities industry and client service experience to the group. In addition, Judy Anderson also joins the team as a part-time senior financial associate, bringing with her more than 46 years of financial services experience.

All of these individuals are joining from Wells Fargo Advisors, except for Lingua who joins from Veridian Credit Union and Anderson who had been retired.

"Advisors continue to express interest in our innovative, client-centric business model," said Benjamin F. (Tad) Edwards IV, founder, chairman and CEO of Benjamin F. Edwards & Co. "We continue to focus on expanding our office footprint across the country, while also attracting top-notch advisors, who embrace our commitment to clients."

About Benjamin F. Edwards & Co.

With a tagline of "Investments for Generations" and a company logo anchored by the Edwards crest, Benjamin F. Edwards & Co. is headquartered in St. Louis, Mo. The firm was founded in 2008 by Benjamin F. (Tad) Edwards IV and currently has 39 branches in 21 states and more than 300 employees.

A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards & Co. is a full-service brokerage and a Registered Investment Adviser, which offers a wide array of financial products, advisory and investment banking services to its clients and financial advisors. For more information about Benjamin F. Edwards & Co., please visit the firm's corporate website, benjaminfedwards.com, GetInAtBenEdwards.com for advisors, or follow the company on Twitter.com/GrowWithBFEC.